



A ROAD MAP TO FINANCIAL STABILITY BY iWEALTH™

iWealth
Your Dreams Become Our Goals

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iPath™

iDiscussion iLife Planning Guide iGap iSolutions iDiscover iTrack iValue iFirst

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Since 1994, my clients have communicated to me the need for a process that will help them make their financial dreams a reality. I have constructed the iPath process to help families and small businesses do just that.

Brad Connors

Bradley E. Connors
Certified Wealth Strategist®

iPath™ is a unique process designed and developed by iWealth to help guide you along your lifelong financial path.

Start your journey through eight steps along the path...



1

iDiscussion™

We will have a detailed discussion about your financial dreams, goals and objectives. We focus on your financial challenges, opportunities and strengths that can affect your overall financial strategy.

2

iLife Planning Guide™

The iLife Planning Guide helps you align your financial behaviors with your goals and will be used in all meetings with our team. This step is designed to help you stay on the path you have chosen but allows for changes based on your current situation.

3

iGap™

The iGap step allows you to identify gaps you might have along your financial path or which may exist in your overall plan. We work to identify the future issues that you might not be aware of.

4

iSolutions™

iWealth gives you implementation solutions and a recommendation schedule of all necessary actions. We promise to do everything possible to communicate these solutions effectively as they become apparent. We make certain that you understand what you own and why.

5

iDiscover™

Our research has identified 13 wealth management concerns that we will need to address during our lifetime. We review these concerns with you so that you and your family feel confident with your financial plan.

6

iTrack™

The iTrack wealth management tool allows you to keep track of your entire wealth plan. This enhanced system consolidates all of your assets into a web-based portal that allows you to review your Life Balance Sheet anytime you would like. A personal Vault is available to house your planning documents and any other records of importance. We will monitor the portal along with you.

7

iValue™

At iWealth we provide you with value along with your investments. Fees are based on the assets invested with us. We are not a firm that charges outrageous fees or up-front commissions for our advice.

8

iFirst™

Our team believes in the Golden Rule. At iWealth, you can expect to receive our respect and appreciation when we work with you and your family in achieving your goals. Your needs always come first at iWealth.